

ICO MATTERS

SUMMER 2015 • V14 ISSUE 2

2015 COMMENCEMENT

+

ICO ALUMNI OFFERING
SHADOW OPPORTUNITIES

NEW TECHNOLOGY IN
OPTOMETRY

A DAY WITH DR. HODUR

Get Fired UP!

ICO Homecoming

September 11-13, 2015

**ALL ALUMNI
ARE INVITED!**

Reunion Classes: 1945, 1950, 1955, 1960, 1965, 1975, 1980, 1985, 1990, 1995, 2000, 2005 and 2010

Register Today!

For more details including hotel and pricing go to www.ico.edu/homecoming

FOR MORE INFORMATION

Contact Connie Scavuzzo,
Senior Director of Alumni Development, at
312.949.7080 or alumni@ico.edu.

Homecoming 2015 schedule of events

FRIDAY, SEPTEMBER 11

4:00 pm
Shuttle from host hotel to campus

6:30 pm
Shuttle from campus to U.S. Cellular Field

5:00 – 7:00 pm
Taste of Chicago Blind Spot
-includes dinner, bar, karaoke, photo booth
ICO Courtyard

7:10 pm
White Sox vs. Twins Group Event
-includes food, beverages, game, fireworks
PrivateBank Fan Deck, U.S. Cellular Field

SATURDAY, SEPTEMBER 12

9:00 – 10:30 am
50 Year Club Breakfast
InterContinental Chicago
(by invitation only)

2:00 – 4:30 pm
Student/Alumni Mingle
-includes food, beverages, exhibitors, raffle prizes
ICO Gym

11:30 am – 6:00 pm
Shuttle to/from host hotel and campus
Campus Tours

5:00 – 6:00 pm
Leadership Circle Reception
InterContinental Chicago
(by invitation only)

1:00 – 2:00 pm
**Ocular & Systemic Effects of Cannabis:
The High Points of Lower Eye Pressure**
Jeff Anshel, OD '75, FFAO
One Hour CE, non-tested, COPE approved
ICO Lecture Center

6:00 pm
Shuttle from host hotel to Navy Pier

6:30 – 10:00 pm
Class Reunion & Alumni Awards Dinner Cruise
Odyssey, Navy Pier

SUNDAY, SEPTEMBER 13

Four Hour CE Program
ICO Lecture Center

11:00 am – 12:40 pm
**60 is the New 40: Addressing the Needs
of the "Forever Young" Generation**
Tracy Matchinski, OD '95, FFAO
Janis Winters, OD '91, FFAO
Two hours CE, non-tested, COPE pending

8:00 – 9:00 am
Continental Breakfast and Sign-in
ICO Lecture Center Foyer

9:00 – 10:40 am
**Carotenoids, Colors & Cannabis: Weeding
Through Current Trends in Ocular Nutrition**
Jeff Anshel, OD '75, FFAO
Two hours CE, non-tested, COPE pending

12:40 – 1:30 pm
Campus Tours

Alcon
PARTNER IN EDUCATION



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On the cover:

Don't let your eyes deceive you! This is not a photo of ICO's halls. The image comes from a new painting on-campus titled *Our Favorite Space*. The shape and lines of a reverspective painting create the illusion of depth. Read more about the work in *In Focus*.

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Neil Hodur, OD, has retired- but he hasn't slowed down.

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ICO alumni can change the course of prospective students' lives with practice shadowing opportunities.

ICO MATTERS

SUMMER 2015 • V14 ISSUE 2

ICO Matters is the alumni magazine of the Illinois College of Optometry. It is published three times per year.

Contact *ICO Matters* at communications@ico.edu

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BC Last Look

Talking Heads

We live in an era of technological innovation. Smart phones, 3D printing, and cutting edge ophthalmic instruments are all revolutionizing optometry. Some applications, such as EyeDock, have been embraced by the industry. Others, like the smart-phone based Blink, are causing more of a stir.

Will there be a permanent role for this up-and-coming technology in optometry? How might the practice be affected, and what do you see remaining unchanged?

When I was attending optometry classes at The Ohio State University, we learned optics by becoming experts on the slide rule. I marveled at the new and very expensive Hewlett-Packard calculators, which became available as I finished my optics education. Now, the technology available on my smart phone is far more robust than all the programs available on my HP. This is just one example of how technology has disrupted what we once thought was the only way to solve our optometry problems. There are many other examples:

- Ophthalmic photography, which once meant taking and developing Kodak film pictures, now has been supplied by digital fundus cameras and OCT's, and digital anterior seg cameras.
- Retinoscopy has been supplanted by auto-refractors and aberrometers.
- Tangent screens have been replaced by FDP and Visual Field Analyzers.
- 5x7 note cards for patient records have been vastly improved with electronic medical records.

The question 'Will technology change the practice of optometry?' has already been answered. Just look at the way we practice optometry today compared to 45 years ago- and I fully expect the pace to increase. Embrace new technologies for the benefit of the patient, and for the efficiencies it provides optometrists in the care of their future patients.

- Arol Augsburg, OD
ICO President



Arol Augsburg, OD

New technology has a permanent role in our exam lanes and special testing rooms. Consider what we see today with an OCT versus the ophthalmoscopes we used so confidently in the past. I feel it is our duty to adapt to the ever-changing standard of care brought about by evolving technology.

New technology means faster and more accurate diagnosis, leading to faster access to appropriate treatment. Is there value in an app that provides utilities like those found in the EyeDock? My answer is yes. I'm not sure how often you do the Parks 3-step, but I do it infrequently enough that I really appreciated that little tool on EyeDock. There are practice management benefits as well. I am certain that I will not be able to navigate ICD-10 without my smart phone app!





Todd M. Zarwell, OD '99

I absolutely believe that there is a permanent role for technology in our practices. Nearly every industry has changed significantly in the last 10-15 years as far as how information is recorded and accessed, and optometry is no different. The advent of electronic medical records, connected diagnostic instruments, and online resources has tried to make us more productive, more efficient and, ultimately, better doctors.

However, as excited as I am about tech in the exam room, I also feel we have a long way to go. Sometimes our EMRs slow us down, sometimes our networked instruments fail, and sometimes websites don't give us the answers to our questions as quickly as we need them. At times, it seems that our computers are pulling our attention away from our patient when, ideally, they should be helping us be more focused on the person in our chair.

A short while ago, Apple began one of their iPad commercials with this narration: 'We believe technology is at its very best when it's invisible- when you're conscious only of what you're doing, not the device you're doing it with.' I'm optimistic that one day, we will feel this way about the technology we're using in our exam lanes. EMRs are only in their infancy, but as time passes, their interfaces will improve. They will accomplish tasks that currently require other resources, and someday, they'll even anticipate our needs and provide us with information without our having to request it.

- Todd M. Zarwell, OD '99
Developer of EyeDock



Other technologies such as Blink may cause us to cringe, but is there a place for it? Maybe not here and now, but maybe Blink is a step toward an amazing tool we embrace in our not-so-distant future. Time will tell. One thing is for sure: disruptive technologies such as Blink make us think- and that's not a bad thing. What is unchanged is the need for patients to have the benefit of a face-to-face consultation with a doctor they trust. Collectively, technology allows us to present treatment plans with confidence, and helps to retain that trust our patients have in us as their doctors. We gain in the satisfaction of preserving and improving vision. Ultimately, this all results in happier, healthier patients, and the referrals we so greatly appreciate.

- Lou Lipschultz, OD '86
Southland Eye Associates



Lou Lipschultz, OD '86

»» Editor's Note



The last issue of *ICO Matters* introduced a refreshed look, layout, and features. This season, the magazine has a brand new Editor.

Most people read stories from beginning to end. My entrance into the ICO family, however, has felt a bit like opening a book at its last pages. My first weeks on the job included Capstone, Commencement, and *many* year-end picnics.

The upside is, I've met students, faculty, and staff in quick succession. It feels odd, though, that an entire class departed so quickly after my start.

ICO Matters is a way for all of us to follow alumni after their degrees are conferred. In turn, this magazine allows alumni worldwide to stay connected to their alma mater. These stories continue- long after Commencement.

This issue is all about the full alumni story- beginning, middle, and end:

- **In Focus** features several happenings that may attract prospective students. From a grade school campus visit to the pre-optometry quiz bowl, ICO is reaching great candidates long before they apply.
- The **Commencement** package applauds the 4-year journey of ICO students, and the immense rewards that follow.
- Our second feature, **In the Shadows**, follows ICO alumni as they offer important mentorship via shadowing. Some ICO grads even return to their shadowed practices as fully-fledged doctors!

I very much hope you enjoy this Summer 2015 edition. If you have any feedback or questions, do not hesitate to contact communications@ico.edu.

Lauren Faits, Editor



Reverspective

Creative ICO graduates connect art with optometry for future generations.

Sepideh Omidghaemi '15, twin sister **Saeideh Omidghaemi**, and **Chido Munjanganja '15** painted a reverspective that tricks the eyes and teaches vision science.

Reverspective, or "reverse perspective," uses math to confuse our brains' perception. An image is drawn on a 3-dimensional surface. The surface itself is built toward our eyes, while the painted imagery moves away from us. Every brush stroke must be carefully calculated. The result is a striking scene that appears to move when we do.

Sepideh, Saeideh, and Chido's painting is titled *Our Favorite Space*. It was created under the mentorship of Dr. Susan Kelly, and features scenes from ICO. The reverspective generated quite a bit of buzz for the college.



Its story has been seen on WGN, ABC, DNAInfo, UPI, and beyond.

The piece premiered on May 13. It is now on display for all to enjoy.

Interested parties may view the art by appointment only. Please e-mail kolson@ico.edu to schedule a visit.



In Focus

San Miguel

On March 4, two buses from San Miguel Middle School pulled up at ICO. Eighth graders spent the afternoon learning about their eyes from our expert faculty and students. Activities included optical illusions, finding each other's blind spots, seeing the inside of classmates' eyes, and more. These opportunities likely would not have been available to San Miguel without ICO. Here, excited students express their gratitude:



”

“My brother has glasses, and I never knew how they worked.”

- Hugo and Cilali

”

“Our favorite activity was the spinning black and white spiral.”

“I would like to be an eye doctor in the future and give everyone glasses if needed.”

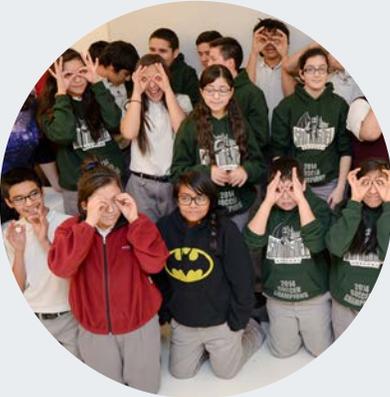
- Lithzuly and Naomi

”

“We learned that the eye is very complicated and has many parts to it.

We would like to be eye doctors because it's as great experience and a great profession.”

- Cecilia and Enrique



Golden Trumpet Awards

ICO, in partnership with KSA PR, was victorious at the 56th annual Golden Trumpet Awards. This annual event celebrates the best of Chicago-area PR and marketing. For the Golden Trumpets' 56th year, The Publicity Club of Chicago offered dinner, cocktails, networking, and a keynote address by Tony Hunter, President and CEO of Chicago Tribune Media Group. Our own ICO Communications team was honored with a Golden Trumpet for *It's About More Than Just the Eyes*. This campaign shares the personal journeys of IEI patients, and illuminates why the clinic is so important to our city. You can see images and stories from this continuing campaign on our website, illinoiseyeinstitute.org.



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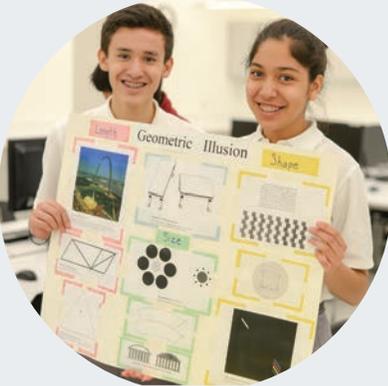
“It was really surprising... really trippy but a lot of fun!”
- Jeff and Daniela

”

“Thank you for taking the time and showing us new, awesome things we haven't learned.
I now want to be an eye doctor.”
- Angel and Javier

”

“I want to become a doctor for horses... but I have always been interested in learning about horses' eyes. **Your presentation was the most awesome presentation I have ever listened to.**”
- Karla and Bryan



”

“We learned that you can tell if someone has diseases by looking at the back of the eye.”
“From this experience, we are now more interested in the eye and how it works.”
- Daniela and Terecita

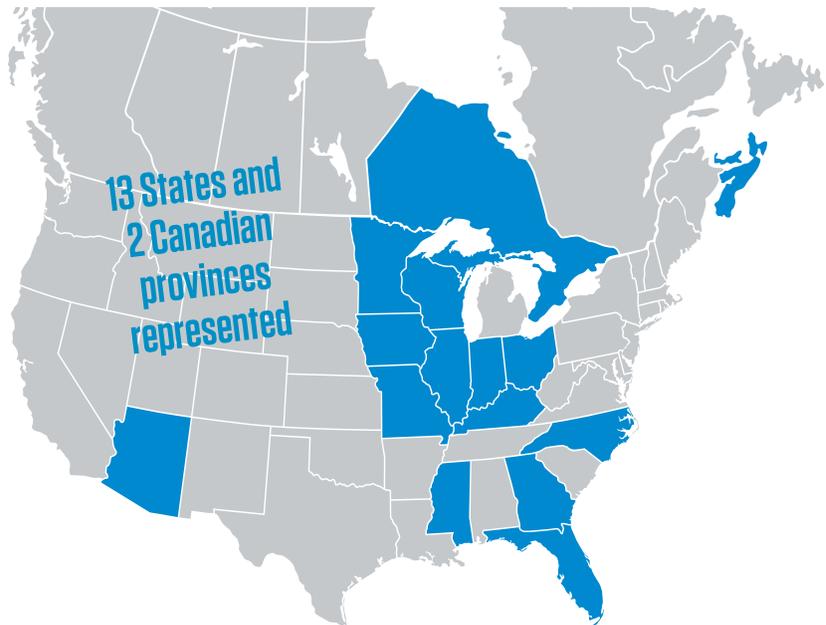


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“You should come visit us someday-not next year, this year.”
- Cristian and Jesus

Open House

ICO welcomed more than 150 people to Open House on June 6. Visitors traveled from 13 states and 2 Canadian provinces to meet our faculty, staff, and students. Mark Colip, OD '92, spoke on new technology. Prospective students were given insight into “The Art and Science of Applying.” Then, groups split up into breakout sessions of their choice. Helpful discussions on financing and interviewing were offered, as were campus tours. We hope to see many of our visitors again during the application process!



Trending



April 10
 "No matter where you practice, corporate or private...what's important is how you treat your patients...who you are as a doctor." #POS2015



April 30, via @NFLNetwork
 This is the first time the #NFLDraft has been held in Chicago since 1964. Here's a Then & Now...



April 17
 What a night! Blindspot & @TheAOSA Quiz Bowl w/ more flannel than the '90s - embracing the theme: Lumberjacks.



April 27
 Neil Hodur, OD '75 gave his last "official" lecture today. We are all a little verklempt... his approach to education, along with his storied and unbelievable career epitomizes the spirit and character of ICO. Next up for the legend: keynote speaker at the 172nd ICO Commencement - we'll bring the Kleenex.



May 12
 Sweet home, Chicago! "@nprnews: Obama's Presidential Library Will Be In Chicago, Foundation Announces."



May 18

Another qualified class of optometrists graduated into the world on May 16th, 2015. A Commencement Address by Dr. Neil R. Hodur, the Doonaree Pipe Band, and even an ice cream truck helped welcome the new doctors. Congratulations, Class of 2015!



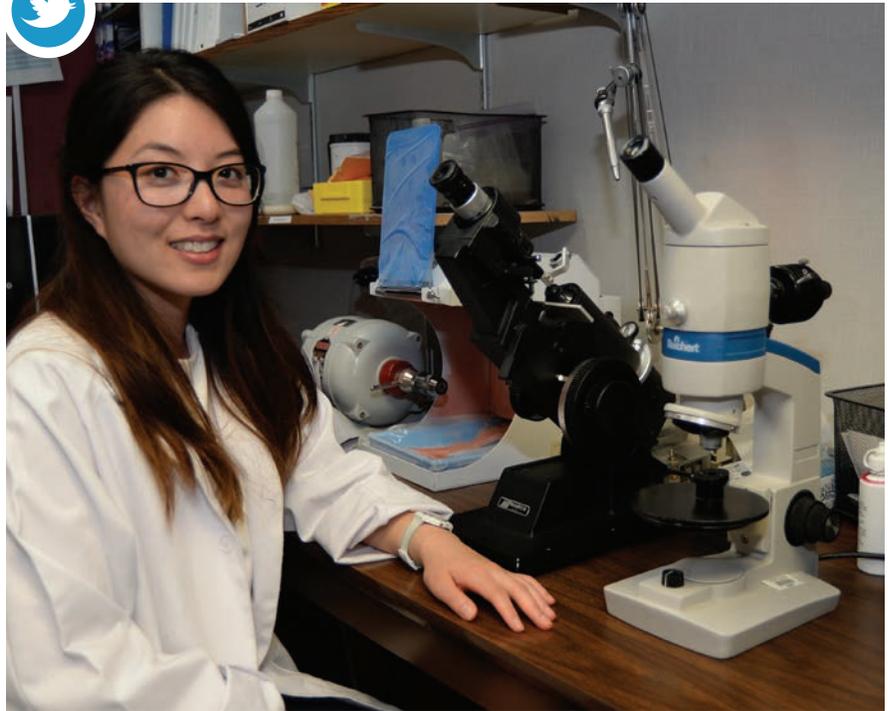
May 28, via @arolaugsburger
Former ICO President Charlie Mullen is visiting campus today.



June 4

Thrilled to distribute free eyeglasses with Rahm Emanuel at John Charles Haines Elementary School today.

"By giving children clearer vision in school, we are giving them a clearer vision of their own future."



May 28

Five Australian students from Melbourne University are currently visiting ICO, rotating through the IEI. Welcome!



June 4
It's a gold!!

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ICO_Optometry

...and introducing, ICO's President and brand new Twitter celebrity:

@arolaugsburger







ICO COMMENCEMENT 2015

By Lauren Faits

On Saturday, May 16, **ICO's 172nd Commencement** took place at Rockefeller Chapel. Degrees were conferred upon **154 new doctors of optometry**. It was a rainy afternoon, but the clouds could not mask the pride that shined from faculty, staff, and loved ones.

Dr. Neil Hodur
delivers ICO's 172nd
Commencement
Address

ICO Commencement 2015

Brian Doyle, OD '15, was first in the procession line. "I just noticed that my heart started beating really quickly," he said as the organ began to play. "I'm a little nervous, but it's a good kind of nervous." Four years of hard work had built up to commencement day. Nerves were a common theme among graduates, but all were in agreement- the hard part was over.

The Class of 2015 took their seats to music by the Doonaree Pipe Band. After an Invocation and Welcome, the second-ever Joseph L. Henry Achievement Award was presented to Neil R. Hodur, OD '75. Though Dr. Hodur gave perhaps his last lecture this year, he remains a favorite professor. Remarked one graduate, "He's just so smart- the smartest guy I know- but he's so humble. I'm really excited that he's doing our Commencement speech."

"Change" was a major theme throughout the proceedings. During his address, Dr. Hodur described the sea squirt, and the changes this creature experiences as it enters adolescence. The sea squirt "attaches itself to a sea shell, crab, piling, gravel, [or] sandy bottom of water." Then, it stops using its brain. "Do not become a sea squirt," Dr. Hodur advised. He encouraged the Class of 2015 to remember the Clinical Laws, the "Big Three" optics formulas, and of course, to love life. Dr. Stephanie Messner also applauded the graduates for thriving under change.

The graduates could not be hooded until they had taken the Optometric Oath. Despite the day's theme of change, the message and ideals of the oath remain steadfast. ICO Alumni President Larry Van Daalen, OD '87, summed it up best. "Take care of patients. That's the key."

The new optometrists were quick to recognize ICO's contributions to their blossoming careers. Said Blaine Watkins, OD '15, "The technology that they provide for us to help us make it through the coursework is exceptional." Another student reflected upon the bonds she formed. "I'm definitely going to miss the community that we have at ICO. It's such a tight-knit group, and everybody's there to help everybody."

As Dr. Arol Augsburg conferred their degrees, the Class of 2015 had many reasons to be proud. Jennifer Tai, OD '15, became the first doctor in her family.

Michael Servi, OD '15, looked forward to finally settling down after 8 years of moving. Max, young son of Dr. Blaine Watkins, grinned. "Daddy gets to go to work... to check eyes."

When the graduates emerged outside, the rain had stopped. All 154 doctors were greeted with hugs, high fives, even a Vulcan salute from Dr. Hodur. "Live long and prosper," he had said at the end of his address. More appropriate words could not have been chosen. ICO's 154 newest alumni will surely have long, prosperous careers ahead.



BY THE NUMBERS

154 students competed with **1,157** other applicants for their seats at commencement.

70% female.

30% male.

Did you know?

ICO's class population was male-dominated until 1992. Now, girls rule! Females have been the enrolled majority every year since 1998.

From **31** states and

5 Canadian provinces.

38% graduated with high honors.

26% pursuing further studies or post-doctoral residencies in specialty disciplines.

2

students completed requirements for the Bachelor of Science in Visual Science degree.

\$200,000 in scholarships.



What Graduating from ICO Means to Me

By Jennifer Tai, OD '15



If you have read my blog on how I got to ICO, you might be able to empathize with how much graduation means to my family and me.



It means my brother can probably start investing in himself more, instead of penny-pinching to ensure that I have food on the table while I have no source of income while on externships.

It means that I now have the opportunity to retire my parents so that they can stop working multiple jobs 7 days a week.

It means all those times the big bankers told me "you can't/shouldn't/won't make it," didn't stop me from actually doing it anyway.

It means I can sign off on my own prescriptions and start to develop my own patient base that grows with me (no more asking for permission to dilate!)

It means I can pursue my dreams of continuing with mission work all over the world so I can make a difference in those that can't afford to see.

It means I have a career where I am doing what I love every single day that I am working, and the world is my oyster.

It also means that I will miss the ICO staff like Teisha Johnson, Hank, and Anthony who have been there for me and look out for me like my family away from home.

My time at ICO allowed me to grow both as an individual and as an optometrist. I truly had the time of my life. You know it's true when you start a hashtag #timeofmylife for it. I got to travel, build friendships, network with doctors and vendors. Each trip was an unforgettable experience.

Friendships were formed with people from all over the world that I would have otherwise never been able to have the pleasure to meet. Graduation is bittersweet, and I struggle with not being able to see my classmates like I used to in first year, but I definitely won't be missing studying every weekend!

I am honored to be an alumnus of ICO class of 2015. I am proud of my education that I worked hard to obtain. I am forever grateful to all my professors and preceptors who have taught me all that I know, and encouraged me throughout my career here. A special thanks goes to Dr. Mindy Nguyen, Dr. Dominick Maino from ICO, as well as Dr. Barry Jose and Dr. Gregg Russell from my externships who were the most influential and inspirational people I have ever had the pleasure to work with. I have no doubt in my mind I learned from the best of the best doctors.

Optometry for me is a dream come true, and like any other dream, it doesn't come easy. It's sweat and tears and more sacrifice than you can imagine, but standing with my cap and gown on graduation day made one thing clear; it was worth it, and I would do it again in a heartbeat. Thank you ICO for making me Dr. Jennifer Tai.



Close Up: Neil Hodur, OD '75



On Monday, May 18, we followed this perennially popular professor as he spent a leisurely day with his family. “Most weekdays, I watch the news and go to bed,” says Dr. Hodur. “But this Monday, I played hookie. It might be a typical I-played-hookie day, especially if it doesn’t rain.” It was a well-deserved day off, to say the least: Two days prior, he addressed ICO’s 2015 graduates during commencement. After nearly 40 years at ICO, he’s retiring from a full-time class load, but will continue teaching on a more limited basis.

Photos by Brian Holloway

Interview by Erin Engstrom



10:59 a.m.

“My son, Kevin, has a passion for frisbee golf, so I go out with him and try to play. I haven’t figured the physics out with my throws yet, but it will come.”

Close Up



9:31 a.m.

“The train set was a gift from my parents when I was nine years old. I let it go for quite a few years. Then when my son was born I figured it was time to revisit it. And I’ve been putting it together for the last 20 years. My wife, Linda, just wants me to do something with it.”



8:43 a.m.

“My father grew up at 32nd and Canal. You could throw a potato from there to the old Comiskey Park. He grew up a White Sox fan, so I was destined to be one as well. At least I got a chance to see them win a championship, unlike the Cubs fans out there who are still waiting.”



9:27 a.m.

“I read a lot about science and science history. This is about the letters between Galileo and his eldest daughter, during the time that he was trying to convince the Catholic Church that the earth revolved around the sun, and not vice versa.”



9:58 a.m.

“I’ve got a couple of remote control helicopters. I try little acrobatics from time to time, and see if I can land them. Sometimes they land all by themselves after they hit the wall.”



12:23 p.m.

“Kevin and his wife Cynthia are heading back home to Hancock, Mich., in the Upper Peninsula. The drive is about eight-and-a-half hours. They came down for graduation, which was nice. Kevin teaches at Michigan Tech. Janet, my oldest, lives with her husband Alan and daughter Emma in South Miami, Fla.”

10:18 a.m.

“Learning the banjo has been a goal of mine. I played the guitar many years ago, as well as the clarinet, the bassoon, the drums, and I think the trumpet—oh, and the piano. But I always wanted to learn to play the banjo, so I’m self-teaching myself. I don’t know if I’m musical; I play around with this stuff.”



1:36 p.m.

“Parmesans Station usually has pretty good sandwiches. I like the Italian hero sandwich, and their beef sandwiches are also very good. They might not be the best in the world but they give you a whole lot.”

icomatters.com

IN THE SHADOWS: ALUMNI SHAPE THE FUTURE BY OFFERING PRACTICAL EXPERIENCE

BY JACQUI COOK

FOR AS LONG AS SHE CAN REMEMBER,
MEGAN SULLIVAN, OD '09, HAS HAD
ONE DREAM FOR HER CAREER: TO
BE AN OPTOMETRIST IN A PRIVATE
PRACTICE. HER INTEREST WAS SPARKED
BY VISITING THE OPTOMETRIST FOR
GLASSES AS A CHILD AND SEEING HER
GRANDPARENTS BE TREATED FOR MACULAR
DEGENERATION AND GLAUCOMA.





Donovan Crouch OD, '63 and Megan Sullivan OD, '09

Then she had the chance to be part of a Shadow Day organized by her high school in Iowa, giving her the opportunity to follow her family's optometrist for a day and experience the profession up close. Even though it was just one day observing the main facets of the practice, it put her squarely on the path that would eventually lead to ICO and her dream job at Vision Care Associates in Storm Lake, Iowa.

"I was definitely nervous, but I knew in high school I wanted to become an optometrist," she recalls. "I really liked how the doctors got to interact with their patients on a one-to-one basis. And I knew optometry was an amazing and satisfying career because you get to help patients, not only with their visual needs but also manage the health of their eyes."

Her experience as a young student is precisely the goal of shadowing programs—to inspire students to pursue a career in optometry by connecting them with practicing doctors as early as high school or while they are undergraduates. Shadowing can be as simple as a half-day visit observing doctors with their patients, or being hired as a part-time employee who does office tasks while seeing up close what goes into running a practice.

"I really liked how the doctors got to interact with their patients on a one-to-one basis. And I knew optometry was an amazing and satisfying career because you get to help patients, not only with their visual needs but also manage the health of their eyes."

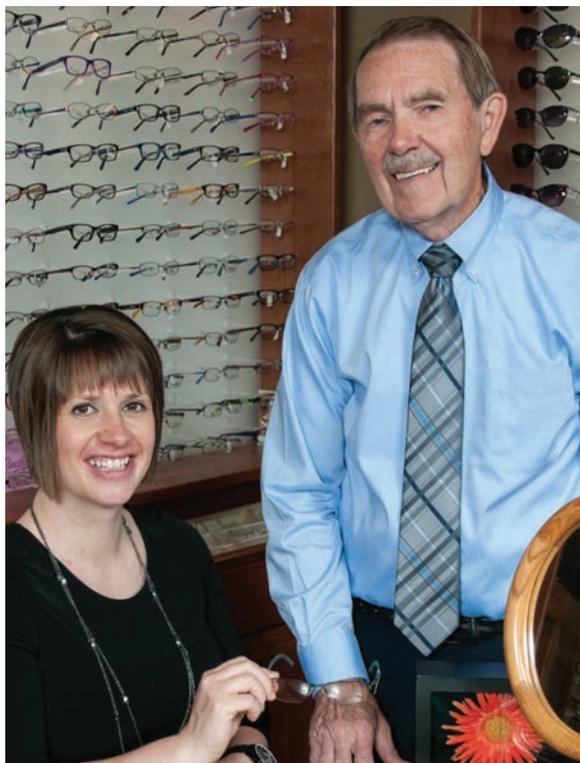
Dr. Megan Sullivan

In Dr. Sullivan's case, she did both. Several years after her high school Shadow Day, she did a month-long internship at Vision Care Associates during her undergraduate studies at nearby Buena Vista University. Under the watchful eyes of three ICO alumni—Donovan Crouch, OD '63, his son, Craig Crouch, OD '90, and Fred DeHaan, OD '77—Dr. Sullivan observed all aspects of the practice and made a promise that she would return when she completed optometry school.

"Every day I went to the office to shadow the doctors and technicians and get the feel of what they did," she says. "I would go to all the different areas, starting with the front desk to see how patients were checked in and then how they were taken care of and moved throughout the practice. I was there to observe everything I could, which allowed me to take that knowledge and apply it to my classroom and laboratory work back at school."

"A lot times we'll get seniors in high school or students from Buena Vista. I hope all our shadows see what we do day in and day out, see how we relate to the patients, experience the optical materials side, and learn how the business side of it works."

Dr. Donovan Crouch



Vision Care Associates still opens its doors to high school and college students who want to get a feel for what a career in optometry would be like. Sometimes they are hired as part-time employees and other times it may just be a student who visits for a day or two. Either way, they learn not only about caring for patients, but also about the business side of operating a practice so they can make an informed career decision.

"A few months ago, I had a freshman in high school who came by and said she was interested in being an optometrist, so she sat in with me for the day," Dr. Donovan Crouch says. "A lot times we'll get seniors in high school or students from Buena Vista. I hope all our shadows see what we do day in and day out, see how we relate to the patients, experience the optical materials side, and learn how the business side of it works."

Even though it takes time from the doctors' day to explain to the shadowing student what they do, Dr. Crouch says the benefits far outweigh any drawbacks.

"I enjoy having someone here observing," he says. "There are so many different careers young people can get involved with, so the more knowledge they have of the finer details of a profession, the better prepared they are to decide what they want to do."

A GOOD IMPRESSION

In addition to being an optometrist, Philip Hasler, OD '86, is the boys track coach and football wide receivers coach at his local high school in Reedsburg, Wisconsin. That gives him an insider's view of which students might have the makings of a future optometrist—and the opportunity to invite them to his practice during the required shadow portion of the school's health professions class. So far, he has a perfect record. He's had five shadows. Two of these have graduated from optometry school, and two are currently at ICO, including his daughter, Rachel. His son, Nick, is graduating from high school this year with a plan to eventually become an optometrist. One aspect of optometry that appeals to his shadowing students—and other students he works with as a coach—is that he can be on the track or football field at 3 p.m. a couple days a week for practice. The students wonder how they can get that kind of work-life balance in their future careers.

"The ones I have had in our office to shadow have been very sold on what I do," Dr. Hasler says. The shadowing students get the full experience of life as an optometrist in a half-day visit, even starting the day walking through the employee entrance.

"I take them through my regular day," he says. "We look at the schedule, they shadow the technicians as they work the patient up, then I ask the patient if it's OK for the student to observe the exam. I pick the two or three patients who will give them the best range of what we do. Then when the patient leaves, I show the student the EHR and have them sit with the optical people. So they really get a feel for the whole operation in one morning."



Philip Hasler OD '86

“It’s a profession that’s been very good to my family. I love what I do, and I like the satisfaction of presenting what I think is a fantastic profession to these students.”

Philip Hasler OD '86

That sounds like a lot of work for Dr. Hasler and his staff, but he says he’s the one who really benefits. “I get the satisfaction of presenting the profession of optometry,” says Dr. Hasler, whose father, James, OD '49, also became an optometrist. “It’s a profession that’s been very good to my family. I love what I do and I like the satisfaction of presenting what I think is a fantastic profession to these students.”



GETTING THE ROI

Optometrists who are considering inviting students to shadow in their practice should approach it as an investment of time and, sometimes, money, says Kevin Danahey, OD '91, who practices in Mishawaka, Indiana. Although he was not able to shadow until he was an undergraduate, he frequently gives talks about his career at nearby St. Joseph High School to get those students interested sooner. If they do show an interest, the practice takes them on as part-time employees so they can earn a little money while observing the day-to-day work of an optometrist.

“A lot of kids are really interested in what we do,” he says. “So I’ll give them a job for \$10 an hour and let them see what we do every day. Some do that in high school and some in college. But no matter who it is, I want to give of myself 100 percent.” He says there is almost always extra time involved. The optometrist has to explain to the patient what the shadowing student is doing in the exam room, and then explain to the student what is being done to the patient. At the end of the day, the doctor must go through charts with the student and also discuss any business considerations of the practice.

“It is definitely an investment,” Dr. Danahey says. “Some days can be more challenging than others because we have a busy practice and often see emergencies come in. But I think our clinic is great for shadowing because we see so much. It’s amazing what you can diagnose from an eye exam and make a meaningful impact on a patient’s life. For a student to see that—that we are more than glasses or contacts—that’s great for our whole profession.”

Jacqui Cook is a freelance writer for ICO Matters. She may be reached at Jacqueline.k.cook@gmail.com.

STEVEN P. GANDER, OD '87

Steven P. Gander, OD '87, is a man on the move. When he's not working at Opticare in East Grand Forks, Minn., Gander can be found on a tractor, motorcycle, even on foot in a marathon. He has completed almost 30 races, and dreams of crossing the finish line in every state. Gander believes in trying new things and pursuing adventure, no matter one's age. Whatever the mode of transportation, his family is often along for the ride. Here are some of Dr. Gander's most treasured experiences:

GOING HOG WILD

I grew up riding motorcycles on the trails behind my folks' house. In recent years, I have tried riding on the streets. It feels like a foreign land with all the cars, trucks, and trains. I'm getting used to it.

My wife and I like to try new things. One of our plans is a trip on the bike to the West Coast and back after we retire. My current bike is a Yamaha. The plan is for the cross-country ride to be on a Harley.

THE SEA AND THE SKY

This summer, my sons and I plan to become certified for skydiving and each do one solo jump. Then, we plan to retire from that sport. Also this summer, we plan to become scuba certified, and a year from now, dive the Japanese shipwrecks in Truk Lagoon, Micronesia in the Central Pacific. My dad participated in the American effort there in World War II.

THE TRUTH OF THE MATTER

One of my business partners taught me this one. He was on the phone with one of our tenants, telling her that her rent had not been paid, when it had; it was our mistake. I asked him what he thought we should tell her. He covered the phone and said, "We can tell her anything we want, as long as it's the truth."

Afterwards, he let me know that he is "too dumb to lie." If he lies, he has to try to remember what he says. When he tells the truth, he can just say it and forget about it. What a great way to live.

BACK TO NATURE

We have a little farm up north where we can scratch the dirt and swat mosquitoes. When you visit our farm, it seems like you are going back 50 or 60 years, and that's how we like it. We have electric lights and heat, but no plumbing. Our machinery is random stuff we've picked up, mostly Massey Ferguson, and mostly built in the 60's, but it does the job. After a day of cultivating or mowing we can relax on the front porch and sip box wine from paper cups. How do you beat that?

FOCUS

"Love and serve, God and people." This is what gets me out of bed in the morning, and keeps me focused through the day.



ADVENTURE TIME

I have had the opportunity to chaperone three trips with my sons to Philmont Scout Ranch near Cimarron, New Mexico. There, you take off hiking for about 2 weeks with about 60lb packs. There is no technology on the trip, but that's OK... nature is full of surprises. Last year, we accidentally got right up close to a rattlesnake, and we saw mountain lion and bear.

RUNNER'S HIGH

I started running marathons in 1992 in, of all places, Chicago. Since then, I've run another 27 or so... If everything holds up, maybe I'll end up running one in every state.

Perhaps the most memorable marathon I've run was the Marine Corps Marathon in 2002. It runs around many of the national monuments, and takes you around Arlington National Cemetery near the finish. What an awesome place! When we left home for the marathon, the Beltway Sniper had not been caught, but we decided to run it anyway. We decided that if we cancelled our participation in the marathon, he'd win; we weren't willing to give him that. Just after we arrived in DC, they caught the ones responsible, and we got to run the marathon in safety.

REEL BIG FISH

We like to fish, and Lake of the Woods on the US-Canada border is one of our favorite spots. We mostly fish for walleye, but always seem to tie into some northern pike, some perch, and even a sturgeon here and there. This year, the biggest walleye we have caught is 30" or about 10 pounds.

Class Notes

1950s

1953

Charles Ries, NICO, retired from Milwaukee Eye Care Associates after fifty-eight years. He specialized in contact lenses and keratoconus, and says he had the best career one could imagine.

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1960s

1964

Darrell Schlange presented a paper *The Uses of Vision Therapy in Treating School Age Children Diagnosed with Attention Problems*, co-authored by several ICO students, at the COVD international meeting in April.

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1970s

1972

Richard Franz was a featured speaker at the 140th annual Jackson High School Alumni Reunion and Program in Jackson, Ohio.

1976

John Swanson completed running in the Kentucky Derby Festival Marathon, marking this as his 75th marathon since 1978. He has completed marathons in all 50 states.

1978

Dominick Maino presented a poster on Wolf-Hirschhorn Syndrome, which he co-authored with student Utang Ekpo, at the COVD international meeting.

1979

Mark A. Hanson was among 54,000 runners in the 2015 Paris Marathon, the largest marathon in the world. He finished in just under four hours.



1980s

1981

Carol Marusich received the Getmann Award in recognition of her many accomplishments at the COVD international meeting.

1982

Steve Sloan was elected to the Heart of America Contact Lens Society Board of Directors for a two-year term.

1986

Michael Kijowski moved his practice Grand Eyecare from Melrose Park to River Grove, Ill.

.....

1990s

1994

Ingrid Lorenzana will be a contributing author for the next edition of the *Overcoming Mediocrity* book series. The next installment is titled *Overcoming Mediocrity, Volume III: Strong Women*.

Dawn Stratton authored a column for *KyForward* titled *Eye Health: Optometrists already ahead of game when it comes to sports concussions*.

1995

Tracy Matchinski has started seeing patients at TradeWinds social services agency in Northwest Indiana. TradeWinds has partnered with The Chicago Lighthouse to provide services for low vision patients. This marks the first time in the Lighthouse's 109 year-old history that direct services will be offered outside of Illinois.

1996

Jeffrey Calhoun was elected as Secretary/Treasurer of the New York State Optometric Association.

1999

R. Kelsey Bruce was re-elected as Council President of the Manitoba Association of Optometrists.

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2000s

2003

Chad Carlsson's new book, *Vision Correction While You Sleep*, topped the Amazon bestseller charts in April. Dr. Carlsson authored the e-book to help his patients better understand the technological advancements and benefits of orthokeratology treatment.

2006

Jennifer Harthan welcomed a daughter, Emma Faith Lake, on Mar. 18.

2009

Jamie Ho has joined Michael Politzer, OD '73 in his specialty practice, which offers low vision and vision rehabilitative services to the Greater Nashville area.

.....

2010s

2010

Chris Borgman recently authored a *Primary Care Optometry* news article on inexpensive treatment options for common conditions.

In Memoriam

1930s

1939

Frank "Doc" Norden, NICO, Waukon, Iowa, May 23. From 1943-46, he served in the U.S. Navy as the commanding officer of an ocean-going tugboat. He practiced in Waukon until his retirement in 1986.

Joseph Rubenstein, NICO, Boca Raton, Fla., Mar. 14. Originally from Passaic, New Jersey, he had a successful optometry practice before retiring to Florida in 1980. He was a World War II Army veteran who received the French Legion Medal of Honor for

distinguished service at the Battle of the Bulge. He served as a staff sergeant under General George C. Patton.



1940s

1948

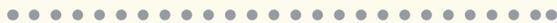
Carl F. Schroeder, NICO, Crawfordsville, Ind., Mar. 19. He served in the U.S. Army Air Corps from 1943 until 1946 as a communications technician, earning the rank of sergeant. He practiced in Crawfordsville for 35 years.

1949

Wayne F. Kaiser, NICO, Fort Madison, Iowa, Apr. 15. He served in the U.S. Army during World War II in the 118th F.A. Medical Detachment of the 30th Infantry "Old Hickory" Division. He was awarded the Bronze Medal and the Five Star Divisional Medal. His division landed on Omaha Beach the week of "D" Day in Normandy. He practiced for 36 years before retiring in 1987.

Jerry D. Lynn, NICO, Orchard Lake, Mich., Mar. 3.

**"We make a living by what we get; we make a life by what we give."
- Sir Winston Churchill**



Alfred A. Rosenbloom Jr, OD '48, MA, DOS, FAAO, passed away on April 7 at the age of 94. He exemplified a life of giving, service and leadership throughout his long and legendary career.

Dr. Rosenbloom established himself as a pioneer and moving force in low-vision rehabilitation. He was the founding director of the Low Vision Service at the Chicago Lighthouse for People Who Are Blind or Visually Impaired, and published more than 95 professional journal articles on topics of low vision rehabilitation, optometric gerontology, optometric education and public health. He also established low vision clinics in New Zealand, Hong Kong, Singapore, and Nepal.

For more than 50 years, Dr. Rosenbloom served as a teacher and administrator to thousands of ICO students. He served on the faculty before becoming Dean (1956-1972) and then President (1972-1982). Dr. Rosenbloom's induction into the National Optometry Hall of Fame in 2010 capped a career decorated with countless awards and honors.



His legacy will continue for years to come with the establishment of the Alfred and Sarah Rosenbloom Center on Vision and Aging at the Illinois Eye Institute. He and his wife of 66 years, Sarah, saw their long-held vision become a reality in January 2015 with the grand opening of the Rosenbloom Center.

Dr. Arol Augsburger was asked to speak at Dr. Rosenbloom's memorial service: (excerpted) Dr. Alfred A. Rosenbloom has been an instigator in many of the ways we now teach the best eye doctors in the world, and provide exceptional eye and health care to people in need, while enhancing the economic vitality to our communities. This Center will continue to make a difference in the lives of our older citizens for decades to come, and is a fitting tribute to a man who spent his whole professional life making a difference, and making vision better. Thank you, Al and Sarah, for continuing this outstanding tradition which has characterized the life of Dr. Alfred A. Rosenbloom.

In Memoriam

1950s

1950

Raymond E. Hudash, CCO, Northbrook, Ill., Feb. 5. He served in the U.S. Marine Corps from 1951 to 1953 and headed the aerial stereo photographic section for the First Marine Aircraft Wing during the Korean War.

1953

Dudley M. Arp, CCO, St. Paul, Minn., Jan. 2. He was a 1st Lieutenant in the U.S. Marine Corps. He practiced Optometry in St. Paul for over 30 years.

1954

Allan Wasserman, NICO, Decatur, Ga., Apr. 12. He served in the U.S. Air Force as an optometrist from 1955 to 1958. He served as a member of the Georgia Board of Optometry and as president of the Georgia Optometric Society.

1960s

1965

Henry "Hank" Tumpa, Adams Township, Pa., Apr. 8. He served in the U.S. Army during the Vietnam War and practiced for 25 years before becoming a land developer.

1980s

1982

Mark Lawrence Klugman, Tampa, Fla., March 15.

1985

Michael D. Miller, Panama City, Fla., Sept. 21. He served as an optometrist in the U.S. Air Force for 20 years, retiring with the rank of Lt. Colonel. He also owned a private practice in Bay County, Fla.

1987

Brad L. Vogel, Fort Collins, Colo., Apr. 16. He worked as an ER Nurse in Rochester, Minn., before enrolling at ICO. He received a fellowship specializing in contact lenses followed by a residency in ocular disease and surgical co-management. He joined Eyecare Associates as a partner in 1994.

Got alumni news? Please share.

CONTACT:

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alumni@ico.edu



John Emil Brandt III, OD, of Tequesta, Fla., passed away on May 20 at the age of 71. In 1967, Dr. Brandt graduated from the Illinois College of Optometry before serving in the U.S. Military Academy at West Point (1968-70).

Dr. Brandt practiced at Tillman/Brandt Optometrists in Lake Park (1970-1988), Visual Health and Surgical Center in Lake Worth (1988-90), and Talley Eye Care in Evansville, Indiana (1990-2013).

Known as a true gentleman and advocate for optometry, Dr. Brandt served in many leadership roles throughout his career, including ICO's Chairman of the Board of Trustees.

THE GIFT OF A LASTING LEGACY

The Illinois College of Optometry has been honored by nearly 100 alumni, faculty and friends who have made bequests to the institution—assuring a strong and enduring future for the education of students who will become doctors of optometry.

Estate of Dolly Adams Annonymous Thomas E. Artley, OD Frank E. Baldwin, OD Jordon Beller, OD Otto H. Bender, OD Dr. and Mrs. Neil Boderman John E. Brandt, OD, DOS C. Richard Brewer, OD Estate of Constance A. Bryniczka Estate of Robert W. Bumbleburg, OD Sandra L. Bury, OD Richard P. Chlapecka, III, OD Estate of Mary H. Condon Wayne A. Covioux, OD Estate of John Stephen Curtis, OD Gregory R. Davis, OD Max L. DeBolt, OD Trust The George Lloyd Demetros, OD, and Mary B. Demetros Trust Gurpreet K. Deol, OD Robert Eastland Charitable Remainder Trust Dr. and Mrs. Dick Edwards Robert L. Fait, OD John P. Fitzpatrick, OD Willard B. Glime, OD Geoffrey W. Goodfellow, OD Estate of Mary Gooding Dwight E. Halligan, OD Estate of Helen E. Hasiak C. K. Hill, OD, DOS, PhD, ScD Estate of Kenneth S. Holm, OD Bradie O. Hopper, OD George L. Jacober, OD	Kanode Family Trust R. M. Kendrick, OD Estate of Ernest I. Kiekenapp Millicent L. Knight, OD Yale C. Knight, OD Walter Kominsky, OD Estate of Jessie Lofgren Kraft Chan Woo Lee Dr. Alan A. Mandel and Mrs. Rae F. Mandel Marquardt Charitable Remainder Trust Marie L. Miske Revocable Trust Floyd D. Mizener, OD, DOS, PhD Roland G. Peaslee, OD Richard T. Pederson, OD Estate of Elmer J. Pieper, OD R. Elliot Politser, OD, DOS Estate of Erma S. Quick Franklin D. Reinhardt, OD Robin C. Rinearson, OD Anonymous (Robinson) Alfred A. Rosenbloom, Jr., OD, MA, DOS and Mrs. Sarah Rosenbloom Michael D. Schloss, OD John N. Schoen, Jr., OD Delmar E. Spronk, OD Estate of Dennis P. Steinhart, OD Estate of Dr. Bruce and Mrs. Flora M. Thomas Donald W. Turner, OD Lawrence R. Vogel, OD Estate of Ann B. Webb Anna B. Welch Scholarship Estate of Philip E. Wells Howard I. Woolf, OD, DOS
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Visit the Giving section on ico.edu
for more information about gift planning.

1970s Vault

1980s

1990s

2000s

2010s

1920s

1930s

1940s

1950s

1960s

1970s

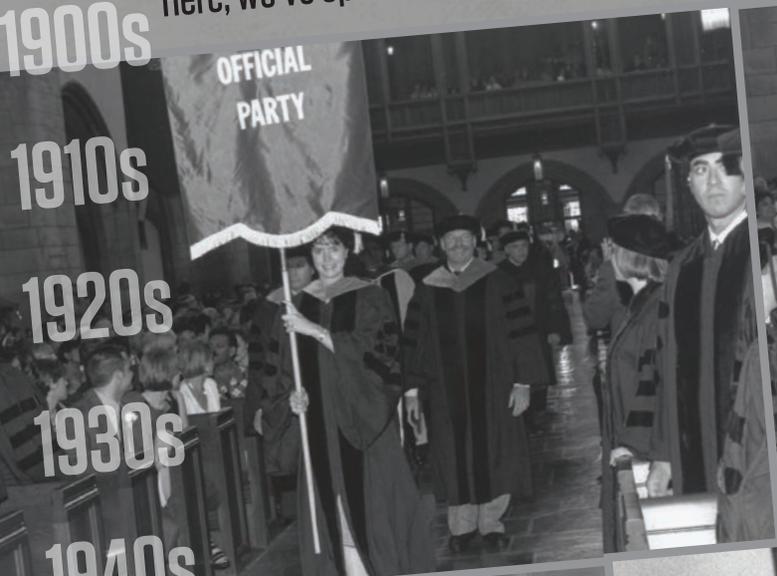
1980s

1990s

2000s

2010s

Commencement at ICD has seen a few changes over time- some big, some small. In 1997, faculty marshals began carrying procession banners. Bagpipers started playing at the event in 1998. While the Rockefeller Chapel has been our graduation venue for decades, ceremonies have also taken place at McCormick Place and One Prudential Plaza. Here, we've opened up The Vault in search of commencement memories:



Datebook

AUG
22
ICO OLYMPICS

JULY

July 13-17

Focus on Your Future Program
ICO Campus

July 25-August 1

Summer Quarter Final Exams

AUGUST

August 4, 5

NBEO Part I Exam

August 17

First day of Fall Quarter

August 22

ICO Olympics

August 29

Parent Orientation, President's
Welcome and White Coat
Ceremony
ICO Campus

SEPTEMBER

September 11

Alumni Council Meeting

September 11-13

ICO Homecoming

September 19, 20

IOA Convention
Westin Chicago Northwest, Itasca, Ill.
ICO Exhibit Booth

OCTOBER

October 31-November 7

Fall Quarter Final Exams

NOVEMBER

November 8-9

Continuing Education Program
12 hours, tested
ICO Campus





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Illinois College of Optometry

3241 S. Michigan Ave.
Chicago, IL 60616

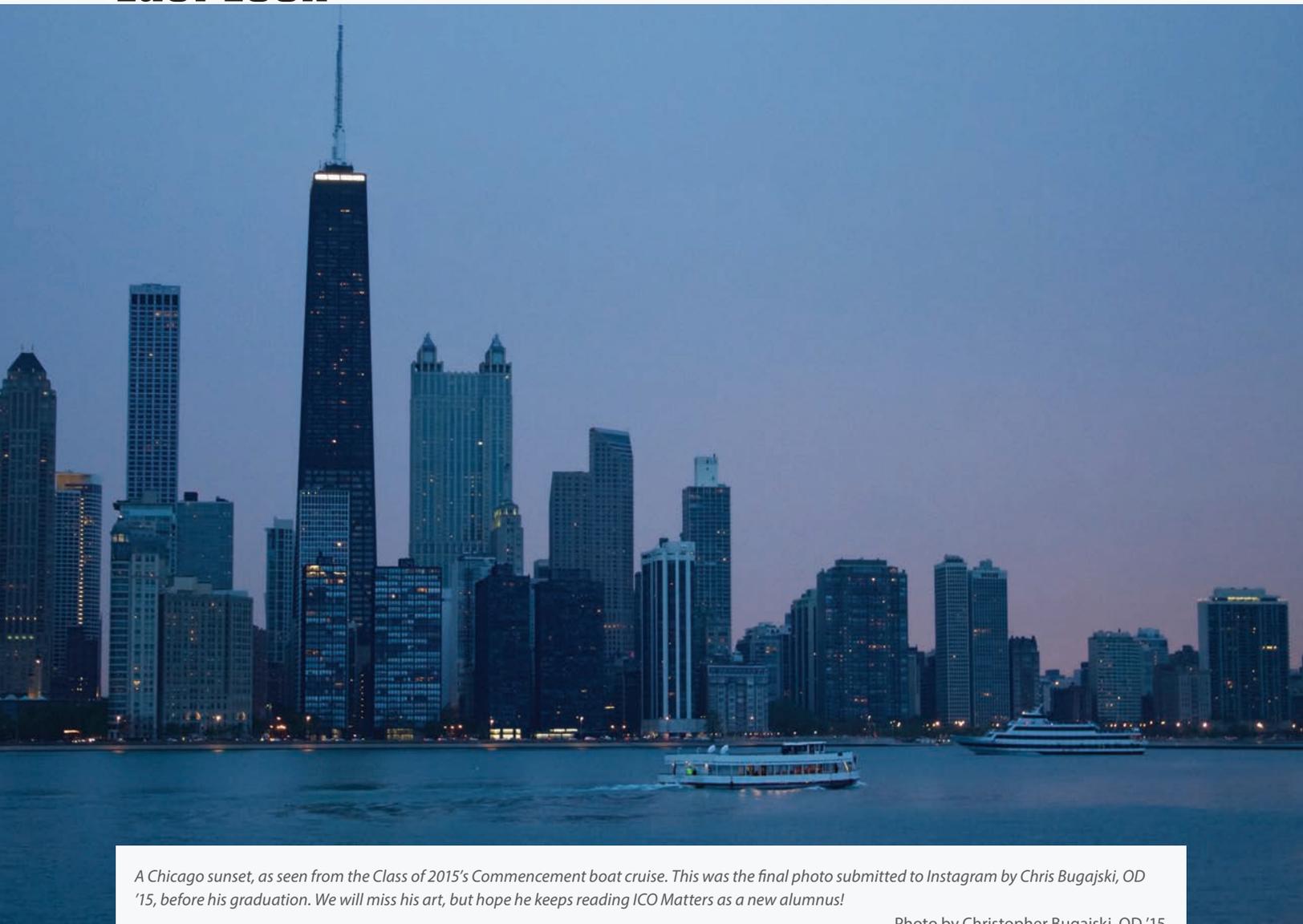
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Last Look



A Chicago sunset, as seen from the Class of 2015's Commencement boat cruise. This was the final photo submitted to Instagram by Chris Bugajski, OD '15, before his graduation. We will miss his art, but hope he keeps reading ICO Matters as a new alumnus!

Photo by Christopher Bugajski, OD '15